



# REGISTRATION BROCHURE

International Society of City and Regional Planners

## Geneva 40<sup>th</sup> World Congress

### Management of Urban Regions

Experiences and  
New Intervention Possibilities

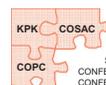
2004  
18 – 22 September  
Geneva, Switzerland



INSTITUT D'ARCHITECTURE  
UNIVERSITÉ DE GENÈVE

are

Bundesamt für Raumentwicklung  
Office fédéral du développement territorial  
Ufficio federale dello sviluppo territoriale  
Federal Office for Spatial Development



SCHWEIZERISCHE KANTONSPLANERKONFERENZ  
CONFÉRENCE SUISSE DES AMÉNAGISTES CANTONAUX  
CONFERENZA SVIZZERA DEI PIANIFICATORI CANTONALI



## Welcome Address

*Alfonso Vegara, President  
ISoCaRP – AIU – IGSRP*

One of the most important transformations faced by cities at the beginning of the 21<sup>st</sup> century is the emergence of urban regions. Innovative strategies are being developed to promote cooperation among major cities, which take advantage of their complementarities in order to construct a sustainable urban environment.

In 2004, the 40<sup>th</sup> Annual ISoCaRP Congress returns to Switzerland, to the city of Geneva, with the theme of “Management of Urban Regions, Experiences and New Intervention Possibilities”. Thanks to its strategic location and international profile, Geneva is truly at the heart of Europe. It is therefore the ideal city in which to discuss the challenges faced by our cities in the 21<sup>st</sup> century. At this year’s Congress, we host a United Nations/ISoCaRP Joint Session, and for the first time a Mayors’ Summit, which will bring together innovative city leaders from around the world.

I invite you all to join us in Geneva in September 2004!

## Welcome Address

*Fred Wenger  
Local Organising Committee*

Geneva is undoubtedly the smallest of all big cities. With just over 600,000 inhabitants, it nevertheless enjoys worldwide renown. It owes this reputation to its tradition of hospitality, open-mindedness, the presence of many humanitarian and international organisations and its dynamic international economic activities. Geneva has an exceptional landscape, nestled between water and mountains. It is dominated by the waters of Lake Geneva, the largest lake in Europe, and the Mont Blanc, the highest mountain in the Alps.

Geneva has a rare and distinctive characteristic: that of being a city situated on Swiss territory but whose urban area stretches out on either side into two Swiss cantons and two French departments. This position makes Geneva the ideal location in which to discuss the management of urbanised areas.

We hope for successful exchanges and exceptional encounters.



## **Introduction**

*Charles Lambert  
General Rapporteur*

*A lively format for the Congress:  
Plenary Sessions, Parallel Sessions, a  
very special Joint Forum, the first  
Mayors' Summit*

With its 2004 Congress in Geneva, ISoCaRP will bring together highly experienced professionals, such as planners, urban stakeholders, economists and politicians, as well as national and local city officials. During the course of this four-day conference, the aim is to draw up joint recommendations on the management of urban regions against the backdrop of the controversial phenomenon of globalisation.

Urbanisation is one of the major issues of the 21<sup>st</sup> century. The forces that drive it tend towards concentration. Consequently, they risk causing an unimaginable and unsustainable growth of large cities, where life is already highly selective and often cruel. They risk further accelerating the spread of cities in the shape of sprawling suburbanised areas. Furthermore, they may make matters worse for many already disadvantaged areas, which could spell disaster at the human, cultural, social and environmental level.

It does not need to be this way. In each context, we, as urban planners seek to ensure that existing and future urban regions enjoy economic prosperity, employment, equity, social inclusion and cultural diversity. We are also committed to the local and global sustainability of the urban environment. Several interesting trends already experienced in some parts of the world are producing urban regions which act as urban systems based on strategic planning and partnership.

The concerns of the ISoCaRP 2004 Congress in Geneva are also those shared by the Committee on Human Settlements of the United Nations Economic Commission for Europe. At the Congress, its members (high level officials of 55 member countries) will participate in a special half-day Joint Forum. They will discuss the management of urban regions seen from the local perspective, with the challenging and important question of the closer links that need to be re-established between urban planning and public housing policies.

It is hoped that the fact that the 2004 Congress is held in Geneva – one of the most symbolic international locations for mediation and peace - will promote synergies between all congress delegates for the future of cities and urban regions.



## World Congress Team

*General Rapporteur*

Charles Lambert (FRA)

*Rapporteurs - Chairs*

Parallel Sessions

Alain Thierstein (CHE) - to be invited

Ulla Hoyer (DEU)/(SEN) - Aïssatou Diagne (SEN)

Francis Cuillier (FRA) - Manal Abou El Ela (EGT)

Aafke Nijenhuyzen (NLD) - Fedor Kudryatsev (RUS)

Vincent Fouchier (FRA)

*Scientific Committee*

Milica Bajic Brkovic (SCG) (Chair)

Zeynep Mery Enlil (TUR)

Héctor Floriani (ARG)

Peter Robinson (ZAF)

Wang Rusong (CHN)

Bernd Scholl (DEU)

Marcela Villa Luna, (PER)

Jeanne Wolfe (CAN)

Co-opted LOC, Andreas Schneider (CHE)

*Young Planners' Co-ordinators*

Fred Wenger, Fernando Bernasconi (CHE), LOC

Bernd Scholl (DEU/CHE), ISOCaRP

Brigitte Colin (FRA), UNESCO

*Local Organising Committee (LOC)*

Pierre-Alain Rumley

Cla Semadeni

Rolf Signer

Stefano Wagner

Fred Wenger

### **Acknowledgements**

*Partner institutions*

Ville de Genève

Canton de Genève (GE)

Kanton Graubünden (GR)

Kanton Zürich (ZH)

Swiss Cantonal Planning Director's

Conference (KPK)

Federal Office for Spatial Development (ARE)

UNESCO, Paris, France

Agence Gouvernementale de la Francophonie,

Paris, France

*Strategic Partner*

The UNECE Committee of  
Human Settlements, Geneva

*Congress Website, Coordination*

Dirk Engelke, Webmaster



## **Program** (*provisional*)

10.00-13.00 ( <i>plenary session</i> )	Opening session Presentation Young Planners
14.30-18.00 ( <i>plenary session</i> )	Opening session continued Keynotes speeches
Evening	Welcome Dinner
<b>Monday 20 September 2004</b>	
09.00-13.00	Four Parallel Sessions (Part-I)
15.00-18.00 ( <i>plenary session</i> )	Joint Forum with the UNECE – Committee on Human Settlements
18.00-19.00	Cocktail (Palais des Nations; headquarters of the UN, Geneva)
Evening	Free (ISoCaRP Bureau Meeting)
<b>Tuesday 21 September 2004</b>	
09.00-13.00	Four Parallel Sessions (Part-II)
15.00-18.00 ( <i>plenary session</i> )	The Mayors' Summit
Evening	Gala Dinner
<b>Wednesday 22 September 2004</b>	
09.00 – 12.00 ( <i>plenary session</i> )	General Assembly ISoCaRP
14.30-17.00 ( <i>plenary session</i> )	Closing session Reports from the four parallel sessions Address Chair of the joint forum with UNECE Address Chair of the Mayors' Summit Findings by the General Rapporteur
16.45 – 17.00	Welcome to the 2005 congress
Evening	Farewell dinner (optional)



## Young Planners' Program

*Introduction & Program*

During the day  
Evening, 20h00

Morning 15 September 2004  
Afternoon and other YP Program Days

Entire Day

Morning

Afternoon  
And all further Congress Days

## Clearing House Books and Exhibition

## Carfax Prize

### **Tuesday 14 – Friday 17 September 2004**

Young Planners having submitted their candidacy for this program have received the result of the final selection.

### **Tuesday, 14 September 2004**

Arrival invited Young Planners in Geneva  
Welcome dinner

### **Wednesday 15 until Friday 17 September 2004**

Introduction on Project Study and Site Visit  
Workshop sessions

### **Saturday, 18 September 2004**

Free

### **Sunday, 19 September 2004**

Presentation results at the Plenary Opening Session of the congress.

All Young Planners participate in the entire congress.

### *Clearing House*

Tables will be set up for 'Take away' information that participants would like to bring to the attention of other participants. This area is called the 'Clearing House'

### *Books & Exhibition*

Note: The Clearing House and the Exhibition space (posters) is public space at the Venue and cannot be locked. The organization does not take any responsibility for losses.

CARFAX Publishers (UK) has made available to ISoCaRP – like in the past years – a prize of US\$ 500. The Prize will be awarded to the best performing Young Planner in combination with his/her appealing Poster. The Award Ceremony takes place at the end of the Closing Session Day of the congress.



## Post Congress Tour

Minimum persons: 25

Registration in combination with congress registration, only.

Price

Surcharge

Price includes

*If the tour does not attain the minimum number of persons, it will be cancelled with full reimbursement.*

## Tour Program

*Luggage Handling: for the convenience of the tour participants all luggage is taken care of by mini-bus*

08.30 – 10.30, **GENEVA**

10.15

11.18 – 14.43

15.00, **ZERMATT**

18.00 – 24.00, **GORNERGRAT**

09.00 – 11.30, **RARON**

15.30 – 17.30, **LA CHAUX-de-**

**FONDS**

18.00 – 20.00

20.00 – 24.00

10.00 – 12.00, **VEVEY**

14.30 – 17.00, **GENEVA**

20.00 – 24.00

### NOTE:

The tour cannot be taken in parts.  
Later arrival - Earlier departure is therefore not possible.

*(There is no Pre-congress Tour)*

**Deadline Registration: 30<sup>th</sup> June 2004**

**Thursday 23 until Sunday 26 September 2004**

**‘Switzerland behind clichés’**

€ 600 per person in double room

€ 100 for single occupation

All transports Geneva - tour - Geneva

All hotels, 25-26 Sept included

All breakfasts, lunches and dinners

All luggage handling

### Zermatt - La Chaux de Fonds

Participants will mostly be transported by train.  
Lunches will also be served on the train offering spectacular views.

### Thursday 23 September 2004

“Meet a Swiss Private Banker”

*Ferrier & Lullin, the first private bank*

Tram to Train station

Train to Zermatt (Lunch on train)

“See the top of Switzerland”

*Planning for sustainable tourism*

“Eat on the top”

*Above 3000 with the Alpine metro*

### 24 September 2004

“High Speed Through the Alps”

*Alp Transit tunnel Lötschberg*

“Swiss watches: a rural know-how”

*Musée international d’horlogerie*

”A Swiss architect: Le Corbusier”

*First works in his hometown*

“Dining at the farm”

### 25 September 2004

“Sweet dreams for the World”

*The Nestlé Group*

“Where the WEB was born”

*50 years CERN*

“Countryside in a World city”

### 26 September 2004

Departure



## Registration Fees

ISoCaRP members	(I)
Non members <sup>a</sup>	(II)
Age <35 <sup>a&amp;b</sup>	(I & II)
Group <sup>a&amp;c</sup>	(III)
Students age <28 <sup>a&amp;b</sup>	(IV)
Day Attendance	(V)
Developing Countries <sup>a&amp;d</sup>	(VI)
Young Planners <sup>a&amp;c</sup>	(VII)
Accompanying Persons	(VIII)
Farewell Dinner, incl. drinks (optional)	

<sup>a</sup> Registered paying non-members are considered applicant ISoCaRP members from Oct '04 – Sept '05 and receive the same benefits as members do (except for access to the Members database and to the 'Members *Only*' website')

<sup>b</sup> Copy of Passport obligatory

<sup>c</sup> Organisations registering 3 or more persons at the same time

<sup>d</sup> According to GNI<sup>1</sup> <US\$ 9,205 (Gross National Income per capita), Key indicators of development (World Bank 2003)

<sup>e</sup> On selection/invitation, only

<b>Euro</b>	<b>Euro</b>
<b>Until 30 June 04</b>	<b>From 01-07 onwards</b>
350	425
550	625
250	300
495 p.p.	580 p.p.
175	250
150	150
Upon request	Upon request
Reduced fee; selection has been finalised	
150	150
65	65

### The fee includes:

*(Except Category VIII)*

- Entrance to all Congress Sessions, incl. UN-ECE Forum and Mayors' Summit
- Badge and List of Participants
- Congress final report (appearance Sept '05; mailing to registered delegates Oct '05).

### The Local Organising Committee offers:

- Lunches, coffee and tea during breaks during the conference.
- Welcome (19/09) and Gala Dinner (21/09)
- CD ROM Full Case Studies (visit also the ISoCaRP website as per 15 Sept '04) with short outline of the selected Cases Studies that will be presented in the Parallel Sessions.

### Category VIII, Accompanying Persons

are welcome at the welcome dinner, opening and closing congress sessions. There is no provision for lunches for Accompanying Persons during the entire congress. Daily tours are under construction and can be booked at the congress reception desk.

### Congress Registration

Selection for any contribution does not waive the Congress registration fee. All participants need to register for the Congress officially. ISoCaRP does not reimburse travel and/or accommodation expenses, or any other expenses related to any contribution to the congress.



## Hotels

All hotels are secured in availability and price with firm reservations and with full payment of entire stay until 30 June 2004

From 1 July 2004 onwards, availability and prices upon request

Prices of all hotels  
Per room per night, breakfast included

The international airport is  
15 minutes away

Hotel	Double Room	Single Room
Bel Espérance	€ 97,00	€ 67,00
At Home	€ 91,00	€ 77,00
Suisse	€ 90,00	€ 60,00
Le Grénil	€ 111,00	€ 87,00
Cité Universitaire	€ 63,00	€ 46,00

### Hotel Bel' Espérance\*\*

1, Rue de la Vallée, CH-1204 Geneva  
[www.wguides.com](http://www.wguides.com) (Switzerland, Geneva)  
(10 min. by local transport to the Congress Venue)  
This is a pleasant little family hotel in the heart of Geneva. It is tucked away in a small, quiet street between the Old City and the main shopping/financial district. Its 40 rooms - including special family rooms as well as studios - are pleasantly decorated and comfortable. For those who wish to do their own cooking or laundry, the facilities are available. The hotel only provides meals on special request, but serves breakfast in its spacious and welcoming dining-room. The Hotel is owned and managed by the Salvation Army.

### Hotel At Home\*\*

16, rue de Fribourg, CH-1201 Geneva  
[www.hotel-at-home.ch](http://www.hotel-at-home.ch)  
(10 min. by local transport to the Congress Venue)  
This little hotel is situated in one of the liveliest neighbourhoods of Geneva (behind the Central Station Cornavin and includes some red light district streets) in the middle of a variety of restaurants. The hotel first opened its doors 80 years ago and from that day continues to offer a Home atmosphere. After a refurbishment in 1985 it is now more modern and functional but still gives priority to the meaning of "At-Home". The Hotel has a café with a friendly ambiance.

### Hotel Suisse\*\*\*

10, Place de Cornavin, CH-1201 Geneva  
<http://www.hotel-suisse.net>  
(10 min. by local transport to the Congress Venue)  
A haven of peace in the heart of the city, located on Place Cornavin opposite Geneva's main train station, this 3-star hotel offers pleasant, tastefully decorated rooms with spacious, very well-equipped bathrooms. Ideal location for transport facilities: only 50 metres from the hotel entrance, the public transport stops offer buses, trams and trains to all parts of the canton at frequent intervals. It is only just over 100 metres to the lake shore. The Old Town with its welcoming shops is only a 10-minute walk away.



## Hotels

*(Continued)*

All hotels are secured in availability and price with firm reservations and with full payment of entire stay until 30 June 2004

From 1 July 2004 onwards, availability and prices upon request

Prices of all hotels (see previous page)  
Per room per night, breakfast included

The international airport is  
15 minutes away

## Methods of Payment

### Cancellation Procedures

The following refunds for all payments apply with notice of cancellation in writing to the

ISoCaRP Secretariat

Until 31<sup>st</sup> July\* '04, 100% refund

1 Aug to 15<sup>th</sup> Aug '04, 65% refund

16<sup>th</sup> Aug. to 30<sup>th</sup> Aug. '04, 40% refund

1 Sept. to 15 Sept. '04, 20% refund

After 15 Sept. '04, no refund

No show, no refund

\*Until 30<sup>th</sup>-06'04, Post-Congress Tour

Refunds: will be proceeded after the congress only, less EURO 80 administrative charges.

*Unforeseen shorter stay, once the congress has started does not entitle participants to a fee reduction.*

### Hotel Le Grénil\*\*\*

7, Ave Sainte Clotilde, 1205 CH Geneva

[www.grenil.ch](http://www.grenil.ch)

(5 min. walk from the Congress Venue)

A warm and welcoming atmosphere with the charm of peaceful surroundings a few steps away from the banking district, university and historical highlights of the old town.

### Cité Universitaire (halls of students' residence)

46, Ave. de Miremont, 1206 Geneva

[www.unige.ch/cite-uni/](http://www.unige.ch/cite-uni/)

(10 min. by local transport to the Congress Venue)

*In principle this accommodation is reserved for registrants of the Categories II-IV-VI-VII; see chapter registration fees in this brochure.*

All registrations are handled by ISoCaRP

All payments are handled in EURO only and have to be transferred to ISoCaRP

*The following methods of payments are accepted:*

- By Credit Card
- By bank-transfer (BIC) in Euro to our bank called: POSTBANK, Haarlemmerweg, Amsterdam, The Netherlands;

In the name of ISoCaRP-AIU-IGSRP

Willem Witsenplein 6, Rm 459a

2596 BK The Hague, The Netherlands

Account: IBAN NL16PSTB0005415833

BIC code PSTBNL21

*Additional Costs charged by ISoCaRP:*

Cashing on Credit Cards: 5,5%

Bank transfers: delegates need to take care that the NET amount mentioned on the ISoCaRP Invoice will be credited NET on ISoCaRP accounts.

*Payments in other currencies*

To be avoided, contact the ISoCaRP Secretariat.



## General Information

**Congress Venue**  
**Université de Genève**  
24, Rue du Général - Dufour  
CH-1211 Geneva 4  
Phone +4122 705 711  
Fax +4122 320 2927  
[www.unige.ch](http://www.unige.ch)

### Public and Local Transport

*Airport–Geneva centre*, train every 10-15 minutes  
*Geneva*: tram/bus-main modes of public transport.

### Taxis – Restaurant and Tips

Taxi prices (airport - city): about 15-20 CHF  
Taxi drivers expect small tips, but be aware that they also include service charges when billing.  
Tipping is expected, so tip according to your level of satisfaction. A service charge is usually included on restaurant and hotel bills of about 15 percent.

### Currency and Exchange Rate

Swiss Franc (CHF); Approximate rate: 1 CHF = 0,64 EUR. All Congress payments are handled in EURO. Payments in other currencies are to be avoided.

### Climate

Geneva's altitude is over 1200 feet above sea level and for this reason the temperature is usually fairly cool. Expect temperatures of around 10 degrees Celsius (50 degrees Fahrenheit) in winter and 23 degrees Celsius (72 degrees Fahrenheit) in summer.

### Clothing

If you join the post congress tour, make sure to pack warm clothing.

## Visa

Visa entrance requirements for Switzerland are different per country.

Find all details at:  
[www.embassyworld.com/embassy/switzerland1.htm](http://www.embassyworld.com/embassy/switzerland1.htm)

All congress participants from outside the EU should immediately inquire about visa procedures (documents needed) at the nearest Swiss Embassy or Consulate, as these may vary from country to country. A health certificate is often a condition sine qua non for entrance visa.

*Note:* Due to strict entry regulations, invitations to the Congress can only be issued by the Swiss LOC, and only if the ISoCaRP Secretariat has confirmed receipt of payment of Congress fees and accommodation costs in full.

## Flight Return Services

There will be no flight return services. Check with your airline before departure or upon arrival at your airline desk at the Airport in Geneva.



## About ISoCaRP

The International Society of City and Regional Planners is a global association of professional planners. It was founded in 1965 with the objective of bringing together recognised and highly qualified individual planners in an international network. Its members now come from 64 countries from all five continents.

ISoCaRP is a Non-Governmental Organisation officially recognised by the UN, UNCHS and the Council of Europe. It is in formal consultative relation with UNESCO.

The objectives of ISoCaRP include the improvement of planning practices through the creation of a platform for exchanges between planners from different countries, promotion of the planning profession in all its aspects; research promotion; improving teaching and training; providing more information and advice, as well as raising awareness of major planning issues.

The main event in the ISoCaRP calendar is its annual Congress which deals with a topical international planning issue. In addition, ISoCaRP is involved in the following activities:

- Seminars, conferences, exhibitions and study tours
- Publication of congress & seminar reports and case studies
- Workshops and competitions especially for young planners
- Publication of up-to-date comparative material on planning policies, methods, legislation, etc. on all countries
- Representation at major international events concerned with planning
- Evaluation of developments and trends in planning practices

## Contact

### ISoCaRP International Society of City and Regional Planners

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2596 BK The Hague – The Netherlands  
Phone +31703462654  
Fax +31703617909  
eMail [secretariat@isocarp.org](mailto:secretariat@isocarp.org)  
[www.isocarp.org](http://www.isocarp.org)

## Congresses and themes

Cairo (EGY) 2003	Planning in a more Globalized and Competitive World
Athens (GRC) 2002	The PULSAR Effect
Utrecht (NLD) 2001	Honey, I shrunk the space
Cancún (MEX) 2000	People's Empowerment in Planning
Gelsenkirchen (DEU) 1999	The Future of Industrial Regions
Azores ( PRT ) 1998	Land and Water
Ogaki ( JPN ) 1997	Risk Assessment and Management
Jerusalem ( ISR ) 1996	Migration and the Global Economy
Sydney (AUS) 1995	Planning and Mediation
Prague (CZE) 1994	Expanding Demands on Planning
Glasgow (GBR) 1993	Cities, Regions & Well-being
Cordoba (ESP) 1992	Cultural Identities and Unity
Guadalajara (MEX) 1991	Planning for Leisure
Warsaw (POL) 1990	The Environment and the City